



WELCOME TO

New Hampshire

AN INTRODUCTION TO
THE GRANITE STATE

A REAL ESTATE EBOOK FROM



INTRODUCING ONE OF THE HOTTEST REAL ESTATE MARKETS IN THE US:

New Hampshire

New Hampshire is a state that boasts stunning scenery, from rolling foothills covered in lush native flora to the peak of Mount Washington, New England's highest point. New Hampshireites are proud of both their independent spirit and their ability to come together to overcome obstacles. In this ebook, we'll introduce you to some of New Hampshire's top markets for real estate, as well as share the different activities offered by this community-focused state.



Top 5 Markets in New Hampshire

#5: AMHERST

Amherst is a small town with a rural feel in Hillsborough County with just over [11,000 residents](#). While it's known for its rustic charm, Amherst has a growing commercial district to accompany its recent increase in population size. Steeped in history, the center of town showcases many well-preserved historic buildings from the Early Colonial era that residents have the pleasure of seeing every day.

Local tip:

Start your day off the right way with the most important meal of the day. [Joey's Diner](#) is a local hot spot for brunch or a classic breakfast. This quintessential 1950s-style diner is a jitterbug back in time. After breakfast, head to the Amherst Village Historic District and take in some of the town's history.

The median home value in Amherst is \$402,666, which is a 6.8% increase from the previous year. [Zillow](#) predicts this figure will increase by 7.2% within the next year.

Top 5 Markets in New Hampshire

#4: EXETER

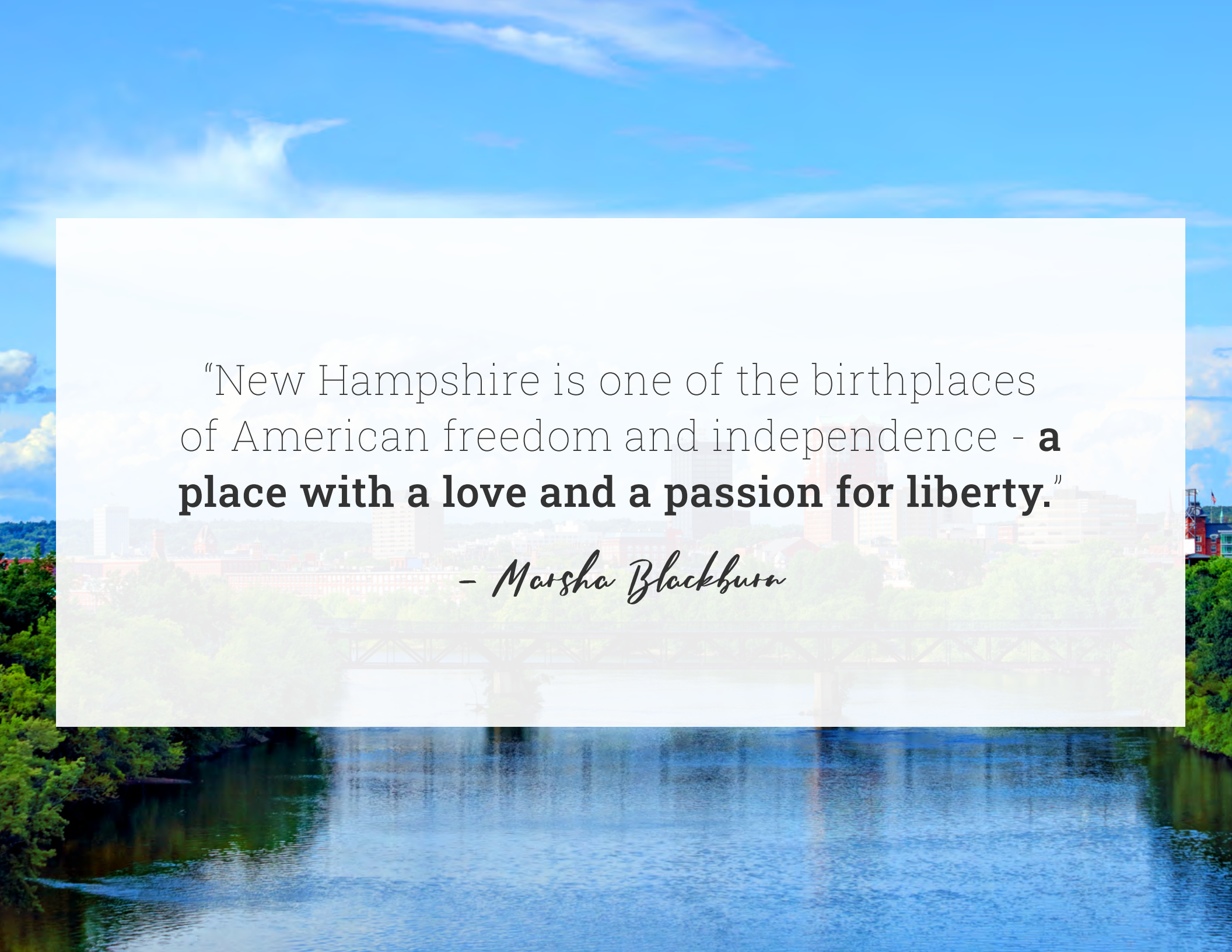
Located in Rockingham County, Exeter is a growing town that's seen an [uptick in new residents](#) over the past few decades. About an hour's drive from Boston, the people of Exeter enjoy a quiet life in the hills without compromising on accessibility to city entertainment. With a host of parks and trails to explore, locals can enjoy a wealth of outdoor time, which contributes to their high quality of life. Not to be outdone, Downtown Exeter is a great size, featuring excellent walkability to enjoy its dining and retail experiences.

Local tip:

Discover and explore New Hampshire's Revolutionary past at the [American Independence Museum](#). After gorging yourself on our rich national history, head over to The [Thirsty Moose Taphouse](#) for some local craft beer and delicious American-inspired cuisine.

The median home value price in Exeter is \$380,844, which is a 8.0% increase from the previous year. [Zillow](#) predicts this figure will increase by 7.6% within the next year.





“New Hampshire is one of the birthplaces
of American freedom and independence - **a
place with a love and a passion for liberty.**”

- Marsha Blackburn



Top 5 Markets in New Hampshire

#3: NASHUA

Where the Merrimack and Nashua Rivers meet rests the charming town of Nashua. Known for the diverse architecture on its main street, Nashua is a unique town that offers its residents a bevy of outdoor delights. This town provides locals and visitors with easy access to several parks in addition to a host of other outdoor recreational activities like biking, kayaking, hiking, and fishing.

*Local
tip:*

• Lace up your hiking boots and head out on a hike through [Mine Falls Park](#). After working up a thirst, head to Millyard
• Brewery. Named for Nashua's history as a mill town, [Millyard Brewery](#) makes some of the best beer in the Northeast.
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The median home value in Nashua is \$326,106, which is a 8.8% increase from last year. [Zillow](#) predicts this figure will increase by 7.9% within the next year.



Top 5 Markets in New Hampshire

#2: PORTSMOUTH

Portsmouth is consistently ranked as [one of the best places to live](#) in New Hampshire. A small town known as the creative capital of the coast, it's quickly becoming a relocation destination for Boston residents looking to move out of the city. This seaport town offers locals not only beautiful seascapes, but also access to Boston and the White Mountains for skiing getaways.

*Local
tip:*

Walking down Portsmouth's historic cobblestone streets adds to the dining experience of this booming restaurant scene. Check out [Black Trumpet Bistro](#), a local favorite that provides waterfront views while serving up locally-sourced produce and meat.

The median home value in Portsmouth is \$482,672, which is a 5.7% increase from last year. [Zillow](#) predicts this figure will increase by 6.8% within the next year.

Top 5 Markets in New Hampshire

#1: HANOVER

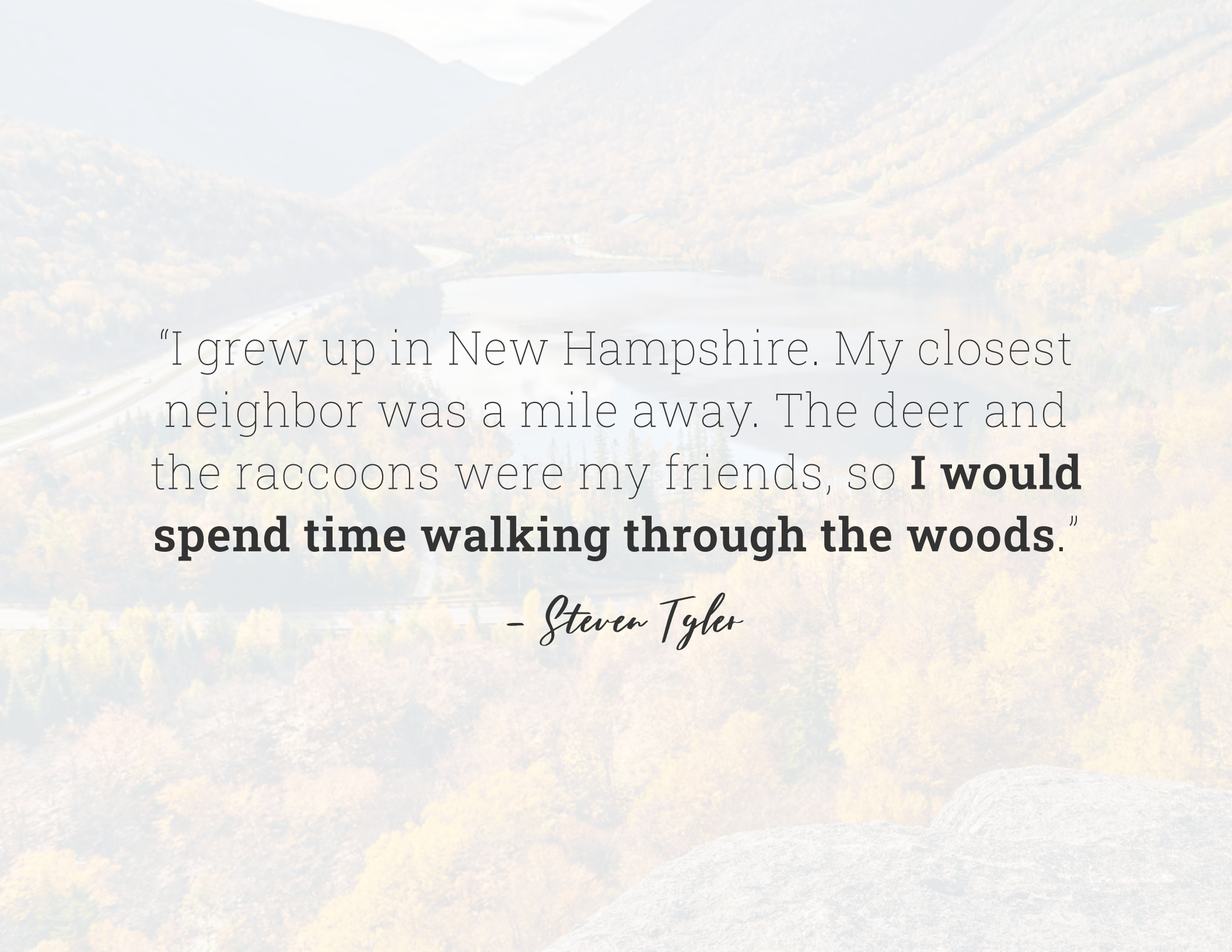
Hanover is a picturesque town of [just over 11,000 residents](#), located on the Connecticut River in Grafton County. Although it's a small town, its residents enjoy a suburban community. Continually making the list for the [best places to live in America](#), Hanover offers locals a quiet and safe environment. With the Appalachian Trail crossing through the town, plenty of backpackers call Hanover home.

Local tip:

- Work up an appetite on the [Appalachian Trail](#) (no, not the whole trail!), then head over to [Molly's Restaurant & Bar](#) for either the best burger in the Upper Valley or a tasty wood-fired thin crust pizza.

The median home value in Hanover is \$601,669, which is a 4.9% increase from last year. [Zillow](#) predicts this figure will increase by 7.3% within the next year, which is great news for prospective sellers.





"I grew up in New Hampshire. My closest neighbor was a mile away. The deer and the raccoons were my friends, so **I would spend time walking through the woods.**"

- Steven Tyler



Why New Hampshire Real Estate?

New Hampshire has a strong economy largely based on three robust industries: Travel and tourism, health care, and technology manufacturing. These three verticals lend themselves well to the Granite workforce who eagerly take on each new project. Coupled with a predicted increase in home prices, there are countless opportunities for sellers looking to maximize their ROI in New Hampshire.

Quick Stats - NEW HAMPSHIRE

YEAR/YEAR MEDIAN HOME PRICES (MAY 2019-MAY 2020):	7.5%
MEDIAN HOME VALUE:	\$309,709
MEDIAN RENT PRICE:	\$1,700
AVERAGE DAYS LISTED:	98
HOMES WITH NEGATIVE EQUITY:	3.2%
DELINQUENT MORTGAGES:	3.5%

MARKET OUTLOOK

New Hampshire's home sales prices continue to rise. Even as more homes hit the market, the high demand throughout the state doesn't seem to subside. Now is the time for sellers to cash in on the high demand, especially as clients begin to look for housing outside of big cities. The median home price in the state is lower than the national average, which is fantastic for buyers in the market. Zillow sees New Hampshire as a seller's market and projects a 7.6% increase in home value over the next year.

THERE'S NEVER BEEN A BETTER TIME TO BECOME A *New Hampshire Real Estate Agent*

With its rich forests, a variety of local events sprinkled throughout the state, and great communities for families, New Hampshire has become an ideal location for those looking to wander through the trees. The state's new growth also opens up a fantastic opportunity for real estate agents. For instance, did you know that there were **over 82,203 New Hampshire properties sold in October of 2020** with some selling for more than \$1,000,000? When you consider that Indeed.com reports **the average full-time real estate agent in New Hampshire makes around \$88,618**, it's pretty obvious there's never been a better time to become a Granite State real estate agent.

If you want to learn more about how you can easily get your license and join the ranks of New Hampshire real estate agents, visit us at TheCEShop.com/New-Hampshire/NH-real-estate. There you'll be able to find out what exactly you'll need to do to become an agent and how The CE Shop can help you achieve your goals through our award-winning real estate education.

About Us

Founded in 2005, The CE Shop has become the leading provider of online real estate education through an encyclopedic knowledge of the real estate industry.

Our ever-expanding course catalog of Pre-Licensing, Exam Prep, and Continuing Education products are trusted throughout the industry and offer agents across the country the education they rely on.

With courses available in all 50 states and D.C., we're driven by a desire to constantly improve, both for ourselves and our students.

